PORT 2050: Preparing for the Great Transition

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PRESENTATION OVERVIEW

• About Port Metro Vancouver
• Community Investment
• Community Engagement
• Port 2050
• Land Use Planning
• Discussion & Questions
ABOUT THE PORT

• Largest, busiest and most diversified port in Canada
• Largest port in North America in total foreign exports
• Handled 122 million tonnes of cargo in 2011
• Trade with more than 160 economies
ABOUT THE PORT AUTHORITY

• Non-shareholder, financially self-sufficient corporation, established by the Government of Canada
  • Accountable to federal Minister of Transportation
  • Ability to joint venture
• Offices in Vancouver & Beijing
• Governed by diverse board of directors (11)
ECONOMIC IMPACTS

- 129,500 total jobs across Canada
- $10.5 billion in Gross Domestic Product (GDP)
- $22 billion in economic output
- $6.1 billion in wages
- Over $75 billion in cargo value

*2008 Economic Impact Study figures
OUR JURISDICTION
COMMUNITY ENGAGEMENT STRATEGY

**Industry Partners**
- Involve & engage industry partners

**Project Consultation**
- Involve affected communities in decisions

**Community Dialogue**
- How do communities want to engage?

**Community Investment**
- Tangible presence in & support of communities

**Municipal Outreach**
- Build relationships with staff/elected officials
COMMUNITY ENGAGEMENT SPECTRUM

*Adapted from the International Association of Public Participation (IAP2)

Increasing Level of Community Engagement

Inform → Consult → Engage → Collaborate → Empower

Goal
- Inform: Provide information
- Consult: Request community feedback
- Engage: Ensure concerns are understood and considered
- Collaborate: Partner with the community in each aspect of the decision
- Empower: Place decision-making power in the hands of the community

Promise
- Inform: We will keep you informed
- Consult: We will listen and acknowledge your concerns
- Engage: We will ensure your concerns are reflected in alternatives
- Collaborate: We will incorporate your concerns into our decisions
- Empower: We will implement what you decide

Tactics
- Inform: Fact sheets, Newsletters, Websites, News releases, Open houses
- Consult: Public comment, Public meetings, Surveys, Focus groups
- Engage: Workshops, Polling, Community liaison committees
- Collaborate: Advisory panels, Consensus building, Participatory decision making
- Empower: Citizen juries, Ballots, Delegated decision
CORE VALUES OF PUBLIC PARTICIPATION

Our approach to public participation:

1. **Involves Stakeholders**
   Believes those affected by a decision have a right to be involved in the decision-making process.

2. **Recognizes Needs and Interests**
   Recognizes and communicates the needs and interests of all participants, including decision makers.

3. **Facilitates Input**
   Provides participants with information and seeks input.
2050
A PORT METRO VANCOUVER INITIATIVE
THE PORT 2050 PROCESS

Two key questions:

What is good growth for the Gateway and its stakeholders?

What will the Port look like in the next 20 and 40 years?
THE PORT 2050 SCENARIOS...

...are alternative stories about the future, NOT predictions

...are plausible, relevant, challenging and divergent

...describe a range of possibilities that incorporate the expected and the unexpected
PORT 2050: (video)
PORT LAND USE PLAN

• As one of the first steps in implementing the vision identified during Port 2050, we are embarking on a two-year process to update our Land Use Plan

• Will provide a framework for guiding the physical development of the Port over the next 15 to 20 years
IMPLEMENTING OUR WORK PLAN

**Phase 1:** Launch, Information Gathering
- Public Events: 3 Public Open Houses, Local events
- Stakeholder Events: Land Use Plan Content and Issues Workshops
- Outcomes & Resources: Background Papers on Key Themes, Summaries of Stakeholder Workshops
- Dates: Jan - Jul 2012

**Phase 2:** Goals, Principles, Framework
- Public Events: Land Use Plan Goals, Principles, Framework Workshops
- Stakeholder Events: Draft Land Use Plan Review Workshops
- Outcomes & Resources: Draft of Land Use Plan Policies, First Consolidated Draft of Land Use Plan, Summaries of Stakeholder Workshops
- Dates: Aug - Nov 2012

**Phase 3:** Draft Development
- Public Events: 3 Public Open Houses, Local events
- Stakeholder Events: Draft Land Use Plan Review Workshops
- Outcomes & Resources: Final Draft of Land Use Plan, Board-Approved Land Use Plan
- Dates: Dec 2012 - May 2013

**Phase 4:** Finalization & Adoption
- Public Events: Canada Marine Act Open House
- Stakeholder Events: 
- Outcomes & Resources: 
- Dates: Jun - Dec 2013
Thank you!

Questions?