Sustainable Port . . .
Sustainable Community

Presented by
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www.PortTechLA.org
Agenda

- Port/Community History
- Sustainability
- Challenges/Opportunities
- PortTechLA
- Everybody Wins!
Port/Community History

- The Evolving Port
- Port/Community Relationship
- Sustainability?
Community Sustainability

Environment

Community

Economy
Challenges/Opportunities

• Community Challenges
  • Environment
  • Traffic Impacts
  • Lack of Local Jobs
  • Lack of Control
Challenges/Opportunities

- Port Challenges
  - 9/11 – Homeland Security
  - AB32 – Greenhouse Gas Initiative
  - Green Growth
  - Competitors
  - Community Activism
Port Actions

• New Emphasis on Community Relations
• Clean Air Action Plan (CAAP)
  • Clean Trucks Program (CTP)
• Water Resources Action Plan (WRAP)
• Technology Advancement Program (TAP)
Technology Advancement Program

• Supports Clean Air Action Plan (CAAP)
• POLA, POLB, EPA, CARB, SCAQMD
• Funded by POLA & POLB
• Facilitates testing & demonstration
• Tech companies may apply for grants
• No commercialization ability
PortTechLA

Mission
To establish a new technology-driven economic base for the San Pedro Bay communities by identifying, attracting, mentoring and/or incubating companies with the advanced technologies that will enable sustainable port growth through environmental stewardship and the efficient and safe flow of international trade to and from the port.
PortTechLA

• Three step process:
  • Assess maritime industry technology needs
  • Outreach to attract technology companies
  • Mentor companies that will locate in harbor area

• Eligibility
  • Must have technology that solves a maritime industry problem: environmental, clean energy, homeland security, logistics
  • Must be willing to locate facilities and create jobs in harbor area
Why Locate at POLA/POLB?

- Large “petri dish” for testing technology
- Large built-in customer base
- Ten major expansion projects
- L.A. has deep pool of educated talent
- L.A is open, diverse, dynamic city
- Proving technology here can make it saleable around the world
Why Affiliate with PortTechLA?

• Incubator increases success rate
• Assessment, counseling, goal setting
• Facilitates contact with Port & tenants
• Part of L.A. city CleanTech initiative
• Connects to major research universities
• Offers access to funders
• Gives exposure
Companies working with PortTechLA

- Marine Oil Technology
- Advanced Algae Inc.
- TransPower
- UTR Plus, LLC
- HAZSIM, LLC
The Bottom Line: Everyone Wins!

- Port
- Maritime tenants, industry
- Entrepreneurs
- Community
For further information:

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